

OBJECTIVE

Experienced graphic designer, looking for a position that provides growth, development, and challenges me to see design or marketing in different ways

DESIGN CAN BE ART.
Design can be aesthetics.
Design is so simple,
THAT'S WHY IT IS SO COMPLICATED.
— Paul Rand

EXPERIENCE

Cincinnati Bell Technologies

Senior Creative Content Manager - 2018-Present

Provide creative direction and lead the efforts to create corporate marketing, sales, and customer support content. I manage the junior creative marketing manager(s) and am responsible for creating internal and external-facing content including digital and print ads, media graphics, infographics product collateral, sales materials, trade show materials, videos, animations, etc.

Cincinnati Bell Technologies

Creative Content Manager - 2015-2017

Direct, create, and communicate brand strategy, layouts, logos, advertising, videos, web campaigns, packaging, marketing collateral, and other published materials in print and online formats delivered by the Senior Marketing Communications Manager.

Great Dane

Graphic/Web Designer II - 2013-2015

Create and communicate layouts, logos, packaging, advertising, videos, marketing collateral, and other published materials in print and online delivered by the Communications Manager. I also create designs and layouts for websites, corporate intranets, email communications, logos, and online interfaces; design materials for Web-based advertising and marketing campaigns; and am able to select and arrange photos, type, illustrations, and color.

Great Dane

Web Developer - Spring 2008-2012

While reporting to the Lead Application Developer, my responsibilities were to create new or redesigned sites, emails, e-blasts, newsletters, and maintain the company and other affiliated companies websites. The responsibilities fell on me to complete these tasks through a display of proficiency in ASP, CSS, CSS3, HTML, HTML5, Liferay theme development, and wordpress theme development.

Also as the web developer, I oversaw the design of all graphics in the department, including the redesign of the current site that won the award for "Best Mobile Experience" at the San Francisco Liferay Symposium in 2013.

BenneRa Solar Power

Branding / Graphic Design - Spring 2011-2012

Created and developed brand concepts, while acting as a brand consultant for a new solar power company looking to help revive Detroit economy in an environmentally innovative manner.

Throughout this job I created a logo, personalized business cards, and a digital letterhead. I also provided accurate quotes and made sure that the deliverables made it to the customer in a timely fashion.

JOSH WADE

GRAPHIC DESIGNER



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EDUCATION

Savannah College of Art and Design

Savannah, GA - Winter 2008

Master of Arts in Graphic Design

University of Dayton

Dayton, OH - Spring 2005

BFA in Visual Communication Design

Minor in Communications

SALARY

Available upon request

REFERENCES

Available upon request

SKILLS



Mac OS



Windows OS



Adobe CC



Office 365

Microsoft Office 365



Liferay Theme Development



WordPress



Responsive Web Design



Layout/Publication Design



CSS3



HTML5



Mobile App Design



Voice-Over Actor